



Social Clarity

sense from complexity

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Our Social Responsibility

Social Clarity will allocate a percentage of its profit to fund social investment initiatives in the communities we work in. We also provide pro bono advisory services to selected community and not-for-profit organisations.

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Social Clarity is an international social performance consulting firm, with a particular focus on working in fragile and conflict-affected states.

We advise businesses, governments and communities on a wide spectrum of social and economic development challenges and opportunities.

We make sense of complex social issues.

With our clients, we design and implement tangible solutions that maximise benefits for all stakeholders.

Our Approach

We're thinkers, we're tacticians and we're practical.

We pride ourselves that our work is focused and can readily be applied by our clients.

Our advice is informed by our experience and technical knowledge. Further, it's shaped by our knowledge of community dynamics and our use of local expertise.

We understand business imperatives and the practical constraints our clients often face.

Our approach includes a focus on strengthening knowledge and building local capacity.

Our Expertise

Our team brings deep functional knowledge of and credentials in applied social science, organisational communications, engineering, law, finance, sustainability and other fields.

We have strong business, government and community experience in sectors including extractives, IT and telecommunications, financial services, social and economic development, construction and SME development.

This experience has been honed through working in emerging economies and conflict and post-conflict settings, including in rural and remote areas. We also have solid experience in developed countries.

How We Work

Social Clarity forms bespoke consulting teams for each client brief from amongst our core team, associates and local consultants.

Our teams are designed to have the optimum mix of skills and applied experience to meet the specific nuances of our clients' requirements.

As necessary, we also work with carefully selected alliance partners in Asia, Australia, Africa, Europe and the Americas.

We use a multi-disciplinary approach to build practical solutions that deliver tangible outcomes for our clients.

Our Services

The advisory services we provide our clients are applicable across many industry sectors including oil and gas; mines and metals; public sector; information technology; telecommunications; finance; social sector; manufacturing; and construction.

Social Impact Assessment

- Scoping studies
- International lender requirements
- Social baseline surveys
- Impact assessment and mitigation planning
- Social management plans
- Stakeholder mapping
- Stakeholder Engagement Plans (SEPs)
- Resettlement Action Plans (RAPs)
- Training

Local Content

- Demand analysis
- Local supplier capacity assessments
- Supplier development programs
- Training

Political and Social Risk Management

- Country opportunity and risk assessments
- Political risk assessments
- Security and human rights risk assessments
- Social due diligence and transaction support
- Social liability assessment and management
- Advice on brownfield legacy issues

Social Management Systems and Sustainability

- Corporate social performance policies, procedures and systems
- Compliance assessment and implementation support vs. International Finance Corporation (IFC) and other international standards and principles
- Contractor management and capacity development
- Reporting including Integrated Reporting and Global Reporting Initiative (GRI)
- Organisational change management
- Training

Social Investment

- Strategy design
- Social risk and opportunities assessments
- Initiative design and criteria
- Monitoring and evaluation
- Effectiveness reviews

Reputation and Brand Management

- Key stakeholder perceptions research
- Public opinion research
- Communication strategy design and evaluation
- Investor relations support